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**OUR VISION OF PRAGERU HQ’S FUTURE CREATIVE SPACES.** Dozens of animators, illustrators, and designers will create tomorrow’s pro-America content.
MESSAGE FROM THE CEO

› America needs PragerU now more than ever. And, thanks to donors like you, PragerU is Built to Last and here to stay.

We’ve moved into our new headquarters located in the belly of the beast—Los Angeles, CA. We’re now raising the funds to transform it into a world-class production company. While being headquartered in Southern California can be challenging, we’re always on the front lines of the culture war. We’re truly blessed with not only some of the greatest thinkers and on-air talent, but also the most sought-after production, design, and marketing staff from Hollywood and beyond.

When I was hired more than 10 years ago, I’ll never forget one thing that Dennis said, "I feel like I have Penicillin for the mind and I need to get it to young people." It drove me to build the largest educational media company the conservative movement has ever seen.

We’re investing in our future and vying for the same human capital that global media companies like Paramount and Disney strive to employ. You might be surprised to know how many entertainment industry professionals share our values. These Hollywood dissidents are risking their careers to be part of the solution for America by joining PragerU. I want to share with you the professional backgrounds of our leadership and some of our remarkable new hires. These fighters have enlisted in our war of ideas and are dedicating their lives to saving America.

GET TO KNOW MARISSA STREIT.

Check out her new show Real Talk, watch her episode of Stories of Us, and follow her on Instagram @TheMarissaStreit.
MEET THE STAFF

LEADERSHIP

DENNIS PRAGER
FOUNDER
Dennis is the founder of PragerU, a nationally syndicated radio talk show host, and nationally syndicated columnist. An author of ten books, his most recent publication is The Rational Bible: Deuteronomy.

MARISSA STREIT
CHIEF EXECUTIVE OFFICER
After serving in military intelligence unit 8200 of the Israel Defense Force, Marissa gained valuable experience as an educator, a school administrator, and the director of a philanthropic institute before joining PragerU in 2011. She now dedicates her life to saving America.

ALLEN ESTRIN
EXECUTIVE DIRECTOR
Allen is co-founder of PragerU, the creator of our 5-Minute Videos, and the Executive Producer of The Dennis Prager Show. His career includes writing for movies and television, authoring two books, and teaching screenwriting.

JESSICA SHERK
CHIEF OF STAFF
Jessica comes to PragerU with a varied background of team development, corporate training, and project management experience. Working for a leading classical home-centered education organization, Jessica designed content that inspired a generation of home-educating leaders.

CRAIG STRAZZERI
CHIEF MARKETING OFFICER
Under Craig’s leadership, PragerU grew from less than 1M social media followers and just a few million views per year in 2015 to surpassing 7B lifetime views with 15M+ followers and subscribers. Craig also raises millions for PragerU every year online.

LAYNE THRASHER
CHIEF FINANCIAL OFFICER
With 20+ years of experience in finance, human resources, and strategy/operations, Layne oversees all accounting/finance/treasury, business affairs/legal, and human resource functions, and established PragerU’s inaugural Endowment Fund.

KEVIN ROYSE
CHIEF ADVANCEMENT OFFICER
Kevin has more than 14 years of philanthropic leadership experience, having served as a major gift officer at Biola University for nine years before joining PragerU. Kevin now leads a team of development professionals responsible for financing PragerU’s scaling enterprise.

DAVID PRAGER
CHIEF DEVELOPMENT OFFICER
Before joining PragerU, David worked for Morgan Stanley on Wall Street and founded two consulting firms. He now travels the country building relationships with major donors, cultivating substantial philanthropic investment to ensure PragerU continues to grow for decades to come.
While it’s been another tough year for everyone, I feel encouraged by PragerU’s future and what lies ahead for America. During PragerU’s first decade, we’ve figured out what works. And we’ve also figured out what doesn’t. Our impact has astounded both our champions and our harshest critics. PragerU has already gone well beyond my expectations.

But that doesn’t mean the task ahead is any less challenging. We need to get bigger and stronger. We need to build an ideological fortress—an edu-tainment enterprise to defend American values. To do that, we need to scale. We need more writers, more animators, more graphic designers, and more production managers. We need a place for them to work and create together.

We’re heavily investing in PragerU’s future—and the future of America—by creating an edu-tainment media enterprise devoted to our Judeo-Christian values and freedom-based ideas. A building campaign for PragerU’s headquarters is underway to develop our offices and studios into the country’s leading pro-America media network to battle the forces of the left. Our generous donors are stepping up in a huge way, with Angel Donors contributing $1M+ gifts as part of multi-year philanthropic commitments. From our Donor Clubs to our Legacy Society, our wonderful donors are fueling the future of our intergenerational media enterprise.

Thank you to our wonderful donors who are helping us operate on an entirely new level to save America.

DENNIS PRAGER, FOUNDER

PragerU needs your help to pass on our shared values—and deep love for America—to future generations of young people. You can help by joining PragerU’s Legacy Society with a gift of any size through your Will or estate plan. PragerU is honored to offer these complimentary estate planning resources as our gift to you:

1. Visit PragerU.com/Legacy to create a free online Will, request a free Estate Planning Guide, or learn more about the best giving vehicles for you.

2. For a free one-on-one, confidential consultation with Jenny Nohelty (Director of Legacy & Special Gifts), email JennyN@PragerU.com or call (747) 251-2007.

Your estate plans are important legal documents that should be prepared by your attorney. Please consult your attorney and financial advisors for professional advice.

DENNIS PRAGER, FOUNDER
WELCOME
NEW

**SABRINA KOSMAS**
**SENIOR DIRECTOR OUTREACH (PROMOTED)**
Sabrina brings years of marketing, events, and management experience to her role at PragerU. After doubling PragerFORCE’s membership, Sabrina now manages our public relations efforts.

**ZANE MITCHELL**
**DIRECTOR EMAIL MARKETING**
Zane’s experience as Head of Analytics at the Ayn Rand Institute and as a political consultant is strengthening our email marketing campaigns to our millions of subscribers.

**ALEX JIMENEZ**
**VP DESIGN/VISUAL BRAND (PROMOTED)**
Prior to joining PragerU, Alex worked in advertising for Disney, Warner Bros, and Sony promoting films including *Finding Dory*, *Moana*, and *Trolls*. Alex has since built a team of the best visual artists to make PragerU the premiere conservative media producer.

**ANDRE SANCHES**
**VP MARKETING**
Andre brings 20 years of marketing experience at brands like Red Bull, PayPal, and Pepsi. Born in Brazil, he brings a deep commitment to advancing pro-American conservative values.

**JASON MIRCH**
**CREATIVE PRODUCER**
Jason is a film and television producer and executive with nearly 20 years of industry experience, working with A-list talent on projects for DreamWorks, Warner Bros, CBS, NBC, Fox, ABC, and Lifetime.

**LISA WILKINS**
**DIRECTOR USER EXPERIENCE**
Lisa has 20 years of experience in news and content design across apps, OTT, and web. She comes to PragerU after walking away from the leftist media giant NBC News/MSNBC.
MEGAN NIESSINK
**PRAGERU KIDS**
After 16 years of working in multiple areas of the entertainment industry, Megan left the Worldwide Distribution Services department at Paramount Studios to join PragerU.

JENNY NOHELTY
**DIRECTOR OF LEGACY & SPECIAL GIFTS**
Jenny brings almost 25 years of gift planning experience to PragerU. Working with donors to create their personal legacies, Jenny is an expert at helping our supporters explore estate planning opportunities that maximize charitable impact and avoid unnecessary taxes.

LUCY WERNER
**VP DEVELOPMENT (PROMOTED)**
Lucy began her career as an educator, and witnessed firsthand the leftwing messaging in the teachers colleges and broader culture. She joined PragerU in 2016 to be part of the solution, and works with major donors in California and the West.

JAYAN GREESON
**VP DEVELOPMENT**
Javan spent the early part of his career in the United States Air Force, where he served as a Navigator aboard a variety of aircraft. Following his service, he worked in major gift fundraising at Colorado Christian University and Purdue.

AYA SHECHTER
**VP STRATEGY**
Aya brings over 15 years of experience, including C-level executive and copyright lawyer, with a successful track record of leading and executing strategic planning efforts.

KELLY MCNAIR
**VP DEVELOPMENT (PROMOTED)**
After working in development and events at the Heritage Foundation and spending five years in business development at a DC-based healthcare consulting and health IT firm, Kelly joined PragerU in 2020 and cultivates relationships with donors across the South.
An entire generation of young people is being brainwashed by woke actors, athletes, politicians, and pop stars. The left understands that culture is the gateway to imparting values to young people. PragerU understands this too.

PragerU is an incubator and spotlight for young conservative personalities. We are heavily investing in fresh, young talent to serve as influential role models for our cause. By identifying, training, and lifting their media profiles to new heights, PragerU’s ideas and values are effectively delivered to millions of young people. Building upon the success of PragerU personalities like Will Witt and Amala Ekpunobi, we launched a nationwide casting call to find the next generation of up-and-coming young conservatives and make them famous by sharing our messages.

“...WE’RE AT PRAGERU, WHICH IS A GROUP THAT FINDS YOUNG TALENT AND DEVELOPS THEM INTO CONSERVATIVE INFLUENCERS THAT RACK UP MILLIONS OF VIEWS...THEIR SLEEK VIDEOS CAPTURE GEN-Z EYEBALLS ON INSTAGRAM AND YOUTUBE...SOME FEEL MORE ACADEMIC, OTHERS ARE FLASHY, CATERING PERFECTLY TO TEENAGERS...THEY ARE NOW INVESTING IN THEIR YOUNGEST VIEWERS...”

— EXCERPT FROM “RIGHT WING STARS” ON THE SEASON FINALE OF VICE ON SHOWTIME FEATURING PRAGERU

Amala Ekpunobi is a leftist activist turned PragerU personality. Her daily live PragerU show Unapologetic inspires millions of young people to discover the truth, defend their values, and lead better lives. Since joining PragerU, Amala’s content is viewed 1M+ times every week, her social media followers have skyrocketed to 1M+, and she is a sought-after speaker and frequent guest on national shows including The Ingraham Angle on Fox News and Dr. Phil.

Raised by Democrats in Georgia, CJ began blogging his conservative commentary at age eight. CJ (now age 20) has 600K+ followers and has been featured on multiple national media outlets.

After graduating from Michigan State University and interning for a U.S. Senate campaign, 23-year-old Aldo became a freelance reporter and went viral when he exposed the “family-friendly” drag show brunches in Dallas.

Watch CJ’s 5-Minute Video “What Happened on 9/11.”
We are in a war of ideas. But what are those Ideas?

You don’t often see the foundation of a building. But a structure without a strong foundation will collapse. The modern educational elite is tunneling under America’s foundation. It’s up to us to repair it.

The left only emphasizes history to serve its agenda. History is twisted to show how bad everyone was who came before us. Why should kids want to learn anything from America’s founders and leaders if they are told how racist, unjust, and plain evil they were? How can our children love America if they are constantly told what a terrible place America was—and still is?

Young people need our help. They must be educated about why America and Western Civilization are worth saving at all costs.

That’s why we created the Foundational Series. PragerU is filling a gaping hole in young people’s knowledge base by transmitting our nation’s honest history and traditional values—pre-K to post-grad. We’re using top scholars, carefully crafted scripts, and compelling animation to capture our audience’s attention and engage their curiosity.

Thank you for helping us defend Western Civilization.

ALLEN ESTRIN, EXECUTIVE DIRECTOR

One of the most effective ways to learn about history is through biographies, and a great way to learn about American history is by learning about our presidents. These men were the most important people of their day. Their personal stories and the policies they presented to the nation (good and bad) are explored in a new 5-Minute Video series. Today’s young people aren’t learning about the lasting impacts of these remarkable individuals. This comprehensive series will change that.

The Constitution of the United States has endured for almost two and a half centuries, guiding America to unparalleled prosperity while protecting our freedoms. Given its importance, you’d think that every young person would know it backwards and forwards. But we know this is not the case. It’s time to reintroduce this amazing document to young Americans. This 10-part 5-Minute Video series, featuring some of the country’s most renowned constitutional scholars, will do just that.

MORE VIDEOS COMING SOON!
We’re transforming PragerU’s headquarters into a production company with cutting-edge technologies and world-class facilities to compete with any major Hollywood studio. With the help of our generous community, we will build multiple new studios and creative spaces and invest in all facets of our technology to develop the next generation of PragerU personalities and shows for all ages.

You are invited to leave your fingerprint on the future of America. Naming opportunities begin with three-year commitments at $150K per year.

For more information, please contact Kevin Royse (Chief Advancement Officer) at 818-824-5105 or KevinR@PragerU.com.
Operating in every facet of children’s lives, the left is banking on busy families paying little attention to what their children are learning—or not learning—in school and consuming online and on TV. The left forgot to factor in PragerU Kids!

PragerU Kids has been educating millions of families about what’s really going on and what’s at stake—losing the hearts and souls of America’s youth if we don’t act right now. Millions of parents and teachers are now strongly rejecting the leftist insanity—from CRT and picking your gender to learning to be ashamed of America—and are looking for alternative content to help them protect precious young minds.

Now in its second full program year, PragerU Kids is defending children from widespread left-wing brainwashing by offering edu-tainment (educational and entertaining content) that showcases our freedom-loving ideas and classic American values. Our shows, books, and magazines are circumventing schools and children’s entertainment by reaching families and teachers directly using PragerU’s streaming media technologies. Arming parents and educators with the pro-America content they are craving—we are going toe-to-toe with massive youth media companies like PBS Kids and Disney.

IMPACT

Now in its 2nd full program year, PragerU Kids content has already been watched or read 28M times. More than 500k parents and teachers have subscribed to PragerU Kids!

EARLY CHILDHOOD

OTTO’S TALES: STORYBOOKS & STORYTIME SHOWS
Otto’s Tales helps busy families teach values and history through American holidays and traditions. Children join young Dennis Prager and best friend Otto the Bulldog in this time-traveling storybook series and adorable storytime shows. Coming in 2023: New Otto’s Tales series about American monuments and iconic sites.

CRAFTORY
In this DIY crafts and cooking show, children learn to create family-friendly crafts and goodies that celebrate our American values.

SEVERAL OTTO’S TALES STORYBOOKS BECAME AMAZON BEST SELLERS IN MULTIPLE KIDS’ BOOKS CATEGORIES, WITH 60,000 TOTAL COPIES SOLD!

PragerU Kids content is exploding—we’ve now released more than 150 pieces of original kids content! We are rapidly developing tailored content for each age range to ensure millions of children have great pro-America content ready and waiting for them at every maturity level. Currently PragerU Kids is releasing 40 minutes of varied content per week per age group. We’ve set an ambitious goal of producing two hours of content per week per age group. We’re hiring the best writers, illustrators, designers, and producers to do it.

CON TENT RELEASED IN 2022

“SEVERAL OTTO’S TALES STORYBOOKS BECAME AMAZON BEST SELLERS IN MULTIPLE KIDS’ BOOKS CATEGORIES, WITH 60,000 TOTAL COPIES SOLD!”

IMPACT
ELEME NARY

GUESS OR MESS: GAME SHOW & BIOGRAPHICAL MAGAZINES NEW!
In this wild and crazy game show, kid contestants compete to answer questions about historical and present-day figures (covered in PragerU Kids biographical magazines) who are often misrepresented or omitted from today’s classrooms.

LEO & LAYLA’S HISTORY ADVENTURES
Brother-sister duo Leo and Layla learn about significant historical events and meet inspiring role models who share enriching life lessons in this time-traveling animated show.

STREET SMARTS NEW!
A fact-packed quiz show that tests kids on civics, including the Declaration of Independence, Constitution, Bill of Rights, and more.

CURRENTLY IN DEVELOPMENT IN THE PRAGERU KIDS INNOVATION LAB

UNBOXING
Similar to trending videos on YouTube, this series for K-2nd graders will feature kid actors as they unwrap items that serve as clues pointing to one of the 50 states.

SKETCH
This show for 3rd-5th graders will teach the foundations of Western Civilization through storytelling and drawing. The first season focuses on Greek mythology and culture.
TWEENS & TEENS

AROUND THE WORLD: ANIMATED SERIES & MAGAZINES NEW!
This richly-animated show covers complex global issues like communism, energy needs, and freedom of speech, giving tweens and teens a new appreciation for what makes life in America so unique.

IMPACT
THE FIRST AROUND THE WORLD EPISODE, VIVI’S LIFE UNDER SOCIALISM, GARNERED 100K VIEWS IN 48 HOURS!

Now you can find PragerU Kids biographies and Around the World magazines for purchase at the PragerU Store or download for free at PragerU.com!

CASH COURSE NEW!
Financial literacy is sorely lacking in today’s classrooms for middle and high school students. This series equips young people with the commonsense skills to be money-savvy, prosperous adults.

TBH HISTORY
Important historical, world-shaping events are taught to middle and high school students in a hilarious and irreverent style.

HOW TO
This wildly popular series focuses on life lessons and character development—from how to apologize to pulling yourself out of the pit of despair.

“I LIKE PRAGERU KIDS AND HAVE DOWNLOADED IT FOR MY DAUGHTER. YOUR VIDEOS ARE EDUCATIONAL AND EASY TO UNDERSTAND. SHE WALKS AWAY WITH ENOUGH KNOWLEDGE FOR ME TO QUIZ HER. KEEP UP THE GREAT WORK!”
— 6TH GRADE PARENT
5-MINUTE VIDEOS
5-Minute Videos are the flagship viral product that put PragerU on the map—and have been radically disrupting the education world for more than a decade.

"I AM CONVINCED THAT GREAT IDEAS POWERFULLY PRESENTED CAN CHANGE A MIND IN FIVE MINUTES." – DENNIS PRAGER

STORIES OF US
Americans from all walks of life share personal journeys and strong life lessons in this documentary-style series. Stories of Us is one of PragerU’s most popular new series, reaching millions organically—a majority brand new to PragerU!

"JUST A FEW YEARS AGO, I WAS PERSONALLY COMMITTED TO ADVANCING THE LEFT’S AGENDA. SERVING ON TWO HIGH-PROFILE POLITICAL CAMPAIGNS FOR THE LEFT, I SUPERVISED A TEAM OF 30 STAFF MEMBERS AND WORKED CLOSELY WITH THE FORMER CHAIR OF THE FLORIDA DEMOCRATIC PARTY. TODAY I'M A PROUD CONSERVATIVE. WHAT CHANGED MY MIND? I DISCOVERED PRAGERU VIDEOS..." – ANNABELLA R., YOUNG PROFESSIONAL
“YOU HAVE CONVERTED MY LIFETIME DEMOCRAT NEIGHBOR...SHE TOLD ME THAT SHE HAS BEEN WATCHING PRAGERU VIDEOS...SHE IS A TOTALLY CHANGED PERSON. DON'T EVER GIVE UP, WHAT YOU ARE DOING IS WORKING...THERE IS HOPE!” – ANDREA J.
REAL TALK NEW!

Marissa Streit, CEO of PragerU, has authentic and difficult conversations with some of the most knowledgeable and fascinating people in their fields.

HAVE YOU WATCHED ALL OF OUR SHORT DOCS?

Short documentaries dive deeply into complex societal issues, bringing millions of new young viewers to PragerU’s ideas and shining a light on the truth.

IN THE WORKS

New short documentaries tackle the influence and power of teachers’ unions, woke corporate America, policing and police brutality, and overregulation’s terrible effects on small business.

"...TWO WEEKS AGO I WENT TO MY 35-YEAR REUNION AT HARVARD UNIVERSITY...PRAGERU CAME UP IN DISCUSSION TWICE AS A THREAT TO KIDS IN PROVIDING ‘DANGEROUS MISINFORMATION.’ IT WAS VERY SATISFYING TO SEE I AM PART OF SOMETHING PROVIDING A DISPARATE SANE VIEW OF OUR WORLD AND COUNTRY...” – MADISON S.
DATA & STATS

INFLUENCE
SURVEY RESPONSES REVEAL:

- 70% of minds were changed on at least one issue after watching.
- 55% of viewers had civic actions influenced by PragerU videos.
- 85% use information from PragerU videos for ideological discussions.
- 25% of survey respondents identify as non-conservative.
- 60% of our YouTube viewers are under age 35.

PEOPLE

EMPLOYEES: 105 and growing
LOCATIONS: 8 states across the country
OFFICES: 44,023 square foot HQ in Los Angeles and a Finance/Development hub in Florida

IMPACT

PRAGERU WAS NAMED ONE OF THE BEST PLACES TO WORK IN L.A. BY THE LOS ANGELES BUSINESS JOURNAL!

REACH

Over 7B lifetime views—1.2B+ views in 2022 alone!

- PragerU has almost as many YouTube subscribers as the New York Times.
- PragerU content is watched 4M times every day.
- PragerU Shorts YouTube Channel has attracted 260M+ organic views!
- 260M

- 2M followers on Instagram alone—with 15M followers and subscribers across all platforms.
- Most quarters, we garner 25M+ unique views on YouTube alone—or equivalent to ~8% of the entire United States population.
- Forbes consistently ranks PragerU’s online reach higher than any free-market think tank.

- 25M website and app views this year!
- 2M email subscribers added this year!

7,000,000,000
4,000,000,000
2,000,000,000
90,000,000
MARKETING STRATEGY

- Every personality and every show plays an important strategic role in PragerU’s content funnel. Casting a wide net to attract millions, viewers are then drawn into ever-deepening engagement. Casual social media viewers are encouraged to watch content on our platforms (mobile app, PragerU.com, TV apps), sign up as subscribers, and help keep our videos free by becoming donors.

VIEWERS & SUBSCRIBERS: 15M+
Casual viewers become repeat viewers and subscribers, and begin consuming PragerU content such as Fireside Chat and The Book Club on our website, mobile app, and TV app without the threat of Big Tech censorship.

COMMUNITIES: 300,000 MEMBERS (volunteers & donors)
Subscribers join PragerU’s communities of high school and college students, parents and grandparents, educators, and donors of all ages!
"PRAGERU CONTINUES TO ATTRACT A MASSIVE FOLLOWING FOR ITS SHORT VIDEOS. UNLIKE OTHER GROUPS MENTIONED IN THIS ARTICLE, PRAGERU GREW ON FACEBOOK, TWITTER, AND OTHER POPULAR PLATFORMS...PRAGERU SCORED BETTER THAN THINK TANKS."

"A few weeks ago, my 11yo showed me an ad that had started appearing on some of his favoriteYouTube channels for something called PragerU...I didn’t think much of it until a few more parent friends started mentioning it. In the last month or two, we all have been seeing a flood of ads for PragerU in front of super popular YouTubers like MrBeast... They are using the Internet to get to our children...So parents, educators, guardians, grandparents... KEEP YOUR EYES OPEN ON YOUR CHILDREN’S SOCIAL MEDIA, ESPECIALLY YOUTUBE..."

"HE’S LIKE SOMEONE WHO STUMBLED ON TO A PRAGERU YOUTUBE VIDEO AND EMERGES SIX MONTHS LATER JUST TOTALLY BOUGHT INTO THE CULTURE WAR..."

"FORMER LIBERAL DESCRIBES WHY SHE ABANDONED THE LEFT"

"THE 2022 RANKING OF FREE-MARKET THINK TANKS MEASURED BY SOCIAL MEDIA IMPACT"

"PRAGERU CONTINUES TO ATTRACT A MASSIVE FOLLOWING FOR ITS SHORT VIDEOS. UNLIKE OTHER GROUPS MENTIONED IN THIS ARTICLE, PRAGERU GREW ON FACEBOOK, TWITTER, AND OTHER POPULAR PLATFORMS...PRAGERU SCORED BETTER THAN THINK TANKS."
Technology is PragerU’s slingshot against the Goliaths of the left.

Just like Netflix or Hulu, streaming technology allows us to reach young people directly on their preferred devices—from smartphones and tablets to TVs.

The gatekeepers of the left no longer have a monopoly on how information gets to the people.

PragerU’s platforms reach millions directly with censorship-free, ad-free content. PragerU’s website, mobile app, and TV apps help people all over the world to embrace freedom-loving ideas and traditional American values.

Download the PragerU mobile app today to access hundreds of videos in the palm of your hand!

NEW: The Amazon Fire TV app was released in 2022 as our latest PragerU platform, alongside Roku and Apple TV.

IMPACT

FOR 2022, PRAGERU.COM’S TRAFFIC IS ALREADY 26.5M, AND WE ARE APPROACHING 1M APP DOWNLOADS (MOBILE, TABLET, AND TV)!
Ranging from Galas featuring the movement’s most brilliant thinkers and exclusive retreats with Dennis to quarterly behind-the-scenes virtual events with PragerU leadership, PragerU events offer our donors the opportunity to support our mission and connect with other patriots across America. You are invited to join us for an upcoming PragerU event!

**Q1 VIRTUAL TOWN HALL**  March 1, 2023

**Palm Beach Gala with Matt Walsh, Betsy Devos, and Zuby**  March 7, 2023  Palm Beach, FL

**Q2 VIRTUAL TOWN HALL**  June 1, 2023

**Founders Retreat**  Fall 2023  Nashville, TN

**Q3 VIRTUAL TOWN HALL**  September 1, 2023

**Beverly Hills Gala**  November 11, 2023  Beverly Hills, CA

**Q4 VIRTUAL TOWN HALL**  December 10, 2023

Interested in attending a PragerU event? Learn more at PragerU.com/Events or email Events@PragerU.com.
2022 DONOR IMPACT

TOTAL NUMBER OF GIFTS: 300,000+

“YOU GUYS COMPLETELY CHANGED MY LIFE. I STILL REMEMBER THE DAY I SAW A VIDEO... SOON I WATCHED MORE AND MORE CONTENT AND ENDED UP WATCHING ALL YOUR VIDEOS... IT WAS THANKS TO YOU THAT I WENT FROM A SEMI-POLITICAL LEFT-CENTRIST TO A HARDCORE CONSERVATIVE AFTER I REALIZED THAT NEARLY EVERY ISSUE I HAD BEEN TAUGHT ABOUT WAS A LIE! WHAT I LOVE IS THAT YOU DON’T PUSH AGENDAS BUT SIMPLY REVEAL THE TRUTH...”

~ MSTUDENT1

TOTAL FUNDS RAISED

$65,000,000

LEGACY SOCIETY COMMITMENTS

$28M

TOTAL DONOR IMPACT: $93,000,000*

*PROJECTED

NEW DONORS

31,000

TOTAL DONORS

100,000+

STATES & COUNTRIES REPRESENTED

50 84

78% OF EXPENSES FUND OUR PROGRAMS!
EVERY GIFT MAKES A DIFFERENCE, HELPING TO REACH THOUSANDS, OR EVEN MILLIONS, OF YOUNG PEOPLE.

$100 = 5,000 VIEWS
$500 = 25,000 VIEWS
$5,000 = 250,000 VIEWS
$25,000 = 1,250,000 VIEWS
$100,000 = 5,000,000 VIEWS
GIVING
DONOR CLUB

Through generous annual gifts of $1,000 or more, Donor Club members have provided the rocket fuel that launched and sustains our explosive growth. The dedicated investment by our Donor Club members continues to exponentially grow our influence in today’s culture war. To show our gratitude for the loyal and devoted donors whose support provides such meaningful impact, we offer an array of benefits and experiences. Visit PragerU.com/DonorClub or contact Club@PragerU.com.

DONOR CLUB LEVELS

**CLUB ONE $1,000–$4,999**
- Commemorative Annual Pin
- Dedicated PragerU Liaison
- Invitation to Exclusive Donor Events
- 30% Discount Code to the PragerU Store

**BENEFACTORS $5,000–$9,999**
- All benefits above plus:
  - Monthly Impact Report

**MICAH $10,000–$24,999**
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Prager University Foundation
3389 Sheridan Street #293
Hollywood, FL 33021

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Explore more at PragerU.com/WaysToGive or contact Donate@PragerU.com.

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