

### Warm-Up Activity:

**Problem:** \_\_\_\_\_

**Solution/Invention:** \_\_\_\_\_

Draw a picture and label the invention that solves the problem above. Be creative!

**Directions:** Use the word bank to complete the following fill-in-the-blank questions.

<b>New York</b>	<b>Germany</b>	<b>steerage</b>	<b>California</b>
<b>dry goods</b>	<b>America</b>	<b>Catholic</b>	<b>miner</b>
<b>discrimination</b>	<b>tailor</b>	<b>religion</b>	<b>opportunity</b>

1. Levi Strauss specialized in \_\_\_\_\_, which includes anything other than food or building materials, such as clothing.
2. Levi Strauss and his family were originally from \_\_\_\_\_.
3. The majority of the people who lived in Bavaria were \_\_\_\_\_.  
Levi Strauss and his family were \_\_\_\_\_.
4. Levi Strauss and his family were not accepted members of society and were treated differently just because of their \_\_\_\_\_. This is known as \_\_\_\_\_.

5. At age 19, Levi and his family set sail to \_\_\_\_\_. The voyage was difficult, and because his family was poor, they had to travel in \_\_\_\_\_, which meant the lowest section of the ship.
6. America has always been known as the land of \_\_\_\_\_.
7. When Levi and his family landed in the state of \_\_\_\_\_, they started hearing that gold had been found in the state of \_\_\_\_\_, so Levi traveled there to start another branch of their new company.
8. Around 1872, Levi received a letter from one of his customers, by the name of Jacob Davis, who was a \_\_\_\_\_. Jacob got a request from a local woman to make more durable pants for her husband, who was a \_\_\_\_\_.

**Short Response:**

9. Levi and Jacob encountered a problem, devised a solution, and created a design to fix it. List the problem and solution. Then, draw the solution on the jeans below.

a. **Problem:** \_\_\_\_\_

b. **Solution:** \_\_\_\_\_

c. **Design:**



10. Levi and Jacob started a partnership. What were each of their roles?

---

---

11. When Levi Strauss' company became more and more successful, what did he do?

---

---

12. In the video, Layla calls Levi "a true patriot," even though he was an immigrant. What does she mean by this?

---

---

13. **Making Connections:** Levi Strauss persevered through obstacles and worked hard to achieve great success in America as an immigrant.

a. Name two qualities of Levi Strauss that helped him achieve success. Provide evidence from the video to support your answer.

---

---

b. In the video, what advice does Levi Strauss give to Leo and Layla when they feel worried about failure?

---

---

c. Consider your problem, solution, and invention in the Warm-Up Activity. What doubts do you have about this invention working? How can you overcome these doubts and obstacles in order to be successful like Levi Strauss?

---

---

## Levi Strauss | Answer Key

### Warm-Up Activity

Check students' work for completion.

Directions: Use the word bank to complete the following fill-in-the-blank questions.

New York	Germany	steerage	California
dry goods	America	miner	Jewish
discrimination	tailor	religion	opportunity

1. Levi Strauss specialized in dry goods, which includes anything other than food or building materials, such as clothing.
2. Levi Strauss and his family were originally from Germany.
3. The majority of the people who lived in Bavaria were Catholic. Levi Strauss and his family were Jewish.
4. Levi Strauss and his family were not accepted members of society and were treated differently just because of their religion. This is known as discrimination.
5. At age 19, Levi and his family set sail to America. The voyage was difficult, and because his family was poor, they had to travel in steerage, which meant the lowest section of the ship.
6. America has always been known as the land of opportunity.
7. When Levi and his family landed in the state of New York, they started hearing that gold had been found in the state of California, so Levi moved there to start another branch of their new company.
8. Around 1872, Levi received a letter from one of his customers, by the name of Jacob Davis who was a tailor. Jacob got a request from a local woman to make more durable pants for her husband who was a miner.
9. Levi and Jacob encountered a problem, devised a solution, and created a design to fix it. List the problem and solution. Then, draw the solution on the jeans below.
  - a. **Problem:** Workers like ranchers, miners, and carpenters complained that their pants were not sturdy enough. Their pockets would often rip off easily, especially if they were carrying their tools in them.
  - b. **Solution:** Jacob added rivets, or tiny metal fasteners, to the areas that were most susceptible to ripping, like the pockets and near the zipper.
  - c. **Design:** Students should have added rivets to the jeans.



10. Levi and Jacob started a partnership. What were each of their roles?

Jacob was in charge of making the pants for Levi's company, while Levi would stick to the materials, which was his area of expertise.

11. When Levi Strauss' company became more and more successful, what did he do? Explain using at least two examples.

As Levi Strauss' company grew successful, he gave back to the community and was generous with causes that were important to him. During the Civil War, he was a big supporter of President Lincoln and his mission to preserve the Union. Levi made donations to hospitals to help create better conditions for the soldiers who needed medical attention. He also gave to orphanages and created scholarships for students who wanted to attend college.

12. In the video, Layla calls Levi "a true patriot," even though he was an immigrant. What does she mean by this?

Layla calls Levi a "true patriot" because he came to America as a hard-working immigrant, created a successful business, and then gave back in so many ways.

13. **Making Connections:** Levi Strauss persevered through obstacles and worked hard to achieve great success in America as an immigrant.

a. Name two qualities of Levi Strauss that helped him achieve success. Provide evidence from the video to support your answer.

Sample answer: Determination, Perseverance, Innovative, Creative, Brave, etc. When Levi traveled all the way to California by himself and was in charge of starting a new business all on his own, he was nervous, but he did not give up and showed great perseverance and determination to achieve success.

b. In the video, what advice does Levi Strauss give to Leo and Layla when they feel worried about failure?

Sample answer: Levi shares that he, too, had worries, but that's part of the process. Whenever anyone starts something new, there is always a period of adjustment. When doubts enter your mind, you must remain positive and remind yourself that it's natural to feel nervous or frustrated, especially when things don't turn out the way you expect them to. Starting something from the ground up is always a daunting task, but with hard work and perseverance, the path to success becomes a bit easier. He tells Leo and Layla that life can be tough at times, but it is important for them to be tough as well. He encourages them to not give up and keep pushing themselves so they can accomplish what they set their minds to.

c. Consider your problem, solution, and invention in the Warm-Up Activity. What doubts do you have about this invention working? How can you overcome these doubts and obstacles in order to be successful like Levi Strauss?

Answers will vary. Check for completion.